



SHOP NEWS

October 2010

FRONT PAGE NEWS!

Our shop received some welcome publicity when Bath & NE Somerset Council decided to make us their front page story. Over 100,000 people will have seen this, and some of them will no doubt come to check us out.

Our café – with its panini lunches and cream teas – has experienced a marked increase in customers. And there are plans to expand our offering! There is to be hot soup soon, and baked potatoes. Plus we can now let you have a glass of wine with lunch if you wish.

We also hope to offer sandwiches in the near future. Local companies have asked whether we could provide sandwiches for company lunches! We can, given 24 hours notice. We would be using our store-baked white and brown baguettes which we can produce on demand.



FRESH BREAD: ORDER AHEAD!



It is not always easy to bake just the right number of loaves, croissants, pastries etc, and of course we don't want any to go to waste.



If you want to be sure that you'll find what you want when you arrive, telephone or email ahead! We will be happy to bake – and set aside for you – just what you need.

FLISCA WANTS YOUR SPENDING IDEAS

Final first year shop accounts aren't in yet – but we already know that there will be some extra money for our charity FLISCA (Freshford & Limpley Stoke Community Association which built and owns the shop) to spend on community projects. The first year's turnover was almost twice what our business plan had anticipated – and our shop ended the year with a small surplus which will be paid over to FLISCA tax-free to be spent on projects.



FLISCA

HOW WOULD YOU LIKE TO SEE THIS MONEY SPENT? Suggestions already made include

- improvements to Freshford Village Hall which would serve both villages (hall lighting, repairs, redecoration)
- better facilities for the joint car park (eg low-level lighting)
- traffic schemes (eg painted pavements)
- musical instruments for the Pre-School
- a community defibrillator – providing life-saving treatment to someone suffering a cardiac arrest
- playground equipment
- a small piece of land for allotments.

If you have additional ideas – or wish to comment on the above – please either email **Gitte Dawson** at flisca0@gmail.com or drop us a line at the shop, marking the envelope FLISCA, please.

A shortlist of projects will be presented at **FLISCA's AGM on Thursday 24th November**. Everyone is welcome to join – or just to attend - although only members can vote. Details of timing and venue nearer the day.

DRY CLEANING – HOW IT WORKS



Our dry cleaning agents come three times a week to collect and drop off – very early morning on Mon Wed and Fri. They can usually get an item back to us on the next visit – so, bring it in over the weekend, get it back Wednesday; or bring it in on a Tuesday, have it back by Friday.

LOW-COST WINE

We now always have a range of wines at £4.99 available at the shop – always different – taking advantage of special deals we can find. The left-hand side of our wine rack is all at £4.99 now!

We also carry a selection of more expensive wines – the same ones all the time – so that you can find one again that you particularly liked.



HOW DO OUR PRICES COMPARE?

We carried out a shopping basket comparison – comparing prices at Galleries, Sainsbury's and the Winsley Coop. Our basket contained 25 basic items, including cornflakes, a sliced loaf of bread, butter, margarine, orange juice, Cheddar cheese, sugar, milk, eggs, yoghurt, tea bags, instant coffee, flour, pasta, baked beans, tomato ketchup, coca cola, digestive biscuits, an orange, a banana, vine tomatoes and finally some toilet tissues, kitchen roll and Fairy Liquid. We took care to compare strictly like with like. The outcome:



Galleries	£42.85
Sainsburys	£40.56 ie £2.28 or 6% less
Coop	£46.98 ie £4.13 or 16% more!

It will probably cost you **£1.20 in petrol** for a trip to Sainsburys – and more if you have to go more than once. And it will take extra time and hassle.

Prices weren't consistently higher at Galleries by the way – sugar, free-range eggs and Stork, for example, were significantly cheaper.

PLEASE NOTE that this is the first time we have done this and we will be reviewing our basket and method over time. But if you are interested in the detailed figures, they are available at the shop, and we welcome your comments.

REWARD FOR OUR REVERSE CREDIT CUSTOMERS

Some 130 households have reverse credit accounts at the shop. They pay us a certain amount up front each month which makes casual shopping for them much easier and helps greatly with the shop's cash flow. **From 1st**



October we would like to reward those customers for their loyal support. For every £500 they spend from that date onwards, we will issue them a **£5 credit voucher** to be spent at the shop.

£5 credit

to spend at
Galleries Shop

AND ALSO: EASIER CASHBACK FOR RC CUSTOMERS

As we already have some of your money in our bank, we feel it isn't reasonable to ask you to spend an extra £5 to qualify for cashback. Cashback will be available to reverse credit customers **WITHOUT** any purchases – for a tiny 25p fee. The maximum amount is £75 – as long as there is enough cash in the till.

Application packs for a reverse credit accounts are available at the shop.

And finally ... Freshford and Limpley Stoke's own



Apple Day

on Sat 16th October 11am – 2 pm at Galleries Shop

- Bring along your apples, help us work our press and leave with your own freshly pressed apple juice! Please bring empty screw-top bottles
- Come and have your old forgotten favourites identified by an apple expert
- Bring your children – for apple bobbing and some other fun surprises
- Get some new apple recipes!

If you have apple trees in your garden but no time to harvest them, give us a call and we'll organise volunteers who would love to pick your apples for a share of the harvest.

If you would like to help pick apples elsewhere – where they might otherwise go to waste – contact us!

All of this is happening courtesy of the Greener Together Group.

Any questions, offers of help or offers of apples or recipes please contact **Steph Noble on 723176** or leave a message at the shop!



The Manager and Committee

Galleries Shop and Café – Freshford Lane, Freshford, Bath BA2 7WD

Tel 723249 – Email manager@galleriesshop.co.uk

OPENING HOURS

Shop and café: Monday–Friday 8–6, Saturday 8.30–12.30, Sunday 9–12.

Post Office: Tuesdays and Fridays 9–1